



HOW A SWISS-BASED CREATIVE COMPANY BUILT A GLOBAL TEAM

AT A GLANCE

Company size: 20

Industry: Creative marketing

Globally hired: Graphic
designers, Creatives

From: Italy, Spain, France,
Germany, South Africa,
Slovakia, Poland & more

DID YOU KNOW?

- Skills shortages cost
Switzerland an estimated

€5 million
annually

- Designers rank

9th of 31

Swiss professions most
affected by talent shortages

- Average
vacancy times
for Swiss
design related
positions is

47
days

THE CHALLENGE

Did you know? **40.7%** of companies **Swiss companies struggle** to find qualified employees.

The search for top creative talent can be a challenge. But for our customer, the solution was surprisingly simple: **international hiring**.

THE SOLUTION

They enabled the **best creative minds** from around the world to join their team with an **Employer of Record (EOR)**.

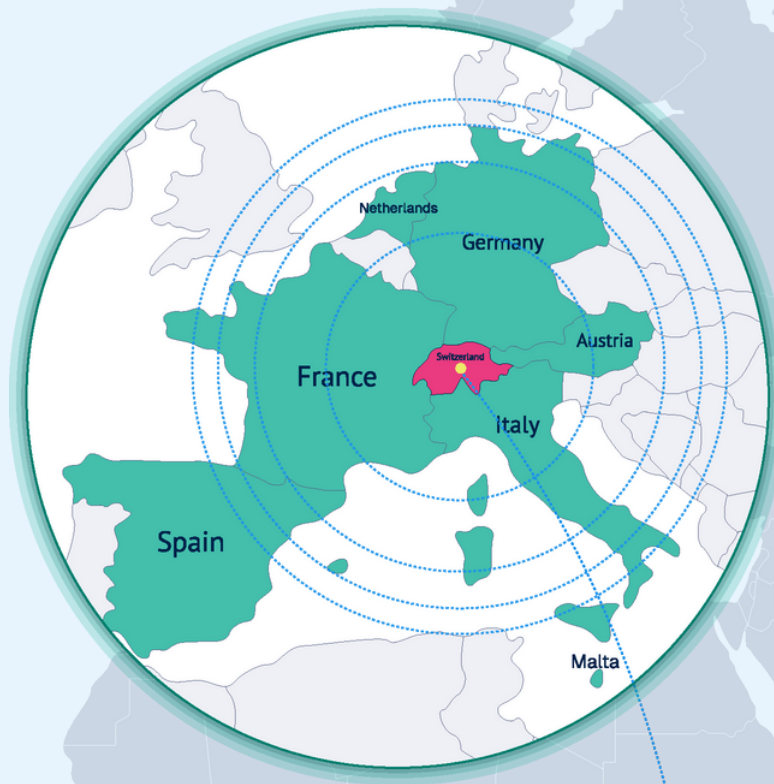
They remotely hired over **10 talented people** from around the world—from **Malta to South Africa**—with WorkMotion fully handling compliance, paperwork, and payroll.

THE BENEFITS

Now, they **hire ideal global talent**, while **saving thousands of euros** on entity set up costs and admin fees.

WorkMotion handles the heavy lifting—**onboardings, payroll, benefits, expenses, PTOs**—ensuring compliance with local labour laws and regulations.

Countries they hired in to overcome the local talent shortage



- **Switzerland**
- **Germany**
- **Spain**
- **Malta**
- **Italy**
- **Netherlands**
- **France**
- **Austria**
- **South Africa**

Job positions they filled thanks to global hiring



Project Manager



Creative Director



Creative



Writer & Content Creator



Graphic Designer



Campaign Manager



UX Specialist

“We trust WorkMotion blindly.

The platform is easy to use for both us and our employees. We can get quick answers to our questions.”

— Company Founder

Would you also like to expand your remote team and **build a global team?**

We're always happy to talk.